

# Aakanksha Kulkarni

I'm Aakanksha Kulkarni, a UX Designer with a background in Industrial Design and filmmaking, combining creativity with user-focused design to craft intuitive digital experiences. I have worked across industries like fintech and B2B SaaS, leading projects from research through to implementation. I love solving complex problems and collaborating with teams to create products that are both functional and visually engaging, always with the user's needs at the forefront.

## MY EDUCATION

- The Interaction Design Foundation  
UX/ UI Design (2021)
- MIT Institute of Design  
Bachelor's in Product Design (2018)
- Auxilium Convent School  
ISC Passout in Science (2013)
- Auxilium Convent School  
ICSE Passout in Science (2011)

## SKILLS

UX Design • UI Design • Qualitative Research •  
Quantitative Research • Design Thinking •  
Journey Mapping • Customer Focused Services •  
Interaction Design • Concept generation •  
Concept Development • Prototyping •  
Wire-framing • Figma • Adobe XD •  
Illustrator • Photoshop •

## WORK LINKS

**My Website** [↗](#)

**My LinkedIn Profile** [↗](#)

**My Behance Portfolio** [↗](#)

**My Published Article** [↗](#)

## WORK EXPERIENCE

### ZEUX Innovation

UX Designer | Nov 2022 – Currently employed

Serving as a UX and Visual Designer, delivering comprehensive design solutions across various domains. My responsibilities included developing wireframes, high-fidelity prototypes, and visually engaging interfaces while collaborating closely with stakeholders to align designs with business goals. I worked in close quarters with cross-functional teams, including developers and product managers, to ensure smooth implementation. Additionally, I conducted usability testing, iterated on designs based on feedback, and contributed to refining design systems to maintain consistency across digital products, ensuring a cohesive and user-friendly experience.

### HumanX

Experience Designer | June 2022 – Sept 2022

Worked as an Experience Design Intern, where I was responsible for conducting user research, creating wireframes, and designing user flows to improve overall product experiences. I collaborated closely with senior designers and developers to refine features based on user feedback. My role also involved assisting in usability testing and iterating on designs to enhance user satisfaction and product functionality.

### Freelance

UX Designer | Mar 2022 – June 2022

Focused on delivering end-to-end design solutions, from creating wireframes and prototypes to crafting intuitive user interfaces. I collaborated closely with stakeholders to refine designs and ensure the final product aligned with business goals, providing a seamless and engaging user experience.

### Indian Film Industry

Assistant Director (Freelance) | Feb 2016 – Jan 2020

Four years managing various aspects of film production, including coordinating with cast and crew, overseeing schedules, and ensuring timely execution of scenes. My key responsibilities included script breakdowns, managing on-set logistics, and facilitating communication between departments to ensure smooth production workflows. This role honed my skills in project management, attention to detail, and collaboration.

## DOMAIN EXPERTISE

Media • Fin-tech • Prop-tech • Automobile • B2b Saas •  
Ed-tech • Marketing & Communications